



October 25th, 2011

Greetings,

Thank you for your interest in the 2011 WinterDaze Parade. Attached are the forms that you will need to complete and return to participate.

If you are sure that you will participate, but do not know the details of your float or what information you wish to include on the media sheet, I strongly suggest that you return the parade registration form as soon as possible. The other forms can be returned prior to November 30th, 2011, but the registration form will reserve your spot.

We will stop taking registrations on November 30th, 2011 or when we reach 65 units whichever comes first.

If you have any questions please do not hesitate to contact me at 715-235-2666 or mainstreet342@wwt.net.

Thank you again for your interest in our parade and I hope to see you on Thursday, December 8, 2011

Sincerely,

Joanie Dulin
Executive Director
Main Street of Menomonie, Inc.
342 East Main Street
Menomonie, WI 54751



**December 8th, 2011
6:30 pm**

2011 WinterDaze Parade Registration & Rules Acknowledgement Form

All parade units will be accepted on a first come, first serve basis with a limit of 65 floats (last year we filled up). **We will accept units until Tuesday, November, 30th, 2011 or until we reach 65 units, whichever comes first.**

Name of Organization: _____

Contact Person and Title: _____

Mailing Address: _____

Phone Numbers: Office _____ Home/Cell: _____

E-mail Address (required): _____

FAX#: _____

By signing below, I acknowledge that I understand and will abide by the rules of the WinterDaze Committee.

I, _____ (print name), an authorized representative

of _____ (print name of group) do hereby agree that the group I represent, and all of its members/representatives who participate in the Main Street of Menomonie, Inc. WINTERDAZE parade will abide by the terms of this registration agreement. I further agree that failure to abide by this agreement may result in removal from the parade formation and/or not being accepted for participation in future parades.

By signing below, I/We agree and understand that the Main Street of Menomonie, Inc. and the WINTERDAZE Committee is not liable for injury to persons participating in the parade, spectators or damage to vehicles and personal property. Further, we have reviewed the information provided by the WINTERDAZE Committee, including but not limited to, the rules and policies set forth in the Parade Participation Agreement and agree, if we participate, to comply with them as prescribed, and to indemnify and hold Main Street of Menomonie, Inc., the WINTERDAZE Committee and the City of Menomonie, and County of Dunn, its agents and assigns, harmless from any and all liability arising from our participation in the WINTERDAZE event.

(Signature and Title of Person Submitting Agreement)

Date

(Print Name and Title of Person Submitting Agreement)

Date

Please return this signed form to Main Street of Menomonie, Inc. no later than Wednesday, November 30th, 2011. This completed form will secure your place in the 2011 WinterDaze Parade.

Return to: Main Street of Menomonie, Inc.

342 Main St E
Menomonie, WI 54751
OR

Fax #: 715-235-2824

Email: mainstreet342@wwt.net



December 8th, 2011
6:30 pm

2011 WinterDaze Parade Rules

Main Street of Menomonie, Inc. and the WinterDaze Committee seeks to provide an annual celebration of the holiday season that is both entertaining and safe for all participants and spectators. To achieve those goals it is necessary to have basic rules that govern the event.

1. Parade entries shall be costumed/designed appropriate to the theme of the parade. This is a night parade so all participants are required to be illuminated, including walkers. There will not be a specific theme for the 2011 WINTERDAZE parade other than to be a holiday theme.
2. Drinking of alcoholic beverages by any drivers of motorized units in the parade will not be allowed. If a replacement driver cannot be found, the unit will be ejected from the parade.
3. The WINTERDAZE Committee has the right to establish the parade theme, determine the number of entries, select and reject participants at its sole discretion, and control parade operations on the day of the event.
4. The parade route will be the same as last year. The route will go west on Main Street to Broadway, turn south onto Broadway traveling as far as 10th Avenue. Turning left (east) on 10th Avenue and continuing east to 6th Street; bringing units back up to the staging area by Cedar Corporation. The staging area remains the same.
5. For safety reasons, all parade units are required to complete the entire parade route.
6. All parade units are required to carry a 5# ABC fire extinguisher.
7. All equestrian units are to submit a copy of their Coggon's Certificate and proof of liability insurance on or before Wednesday, November 30, 2011 to the Main Street of Menomonie, Inc. office at 342 East Main Street.
8. If your parade unit is motorized, you are required to have all appropriate liability insurance in place, i.e. auto, homeowners or general liability.
9. If your motorized parade unit is not meant for on-road travel, i.e. 4-wheelers, garden tractors, ATVs etc., you are required to have your off road vehicle covered by off-premise liability insurance.
10. Drivers of all motorized parade units must be 18 years of age or older.
11. Vehicles that are not an integral part of carrying out a group's parade theme may not accompany the group along the parade route.

12. Categories for judging are: “Best Illumination”, “Best Mechanical Animation” and “Judges Choice”. Judges decisions are final.
13. For safety reasons, young children walking in the parade are to be accompanied by an adult. They are invited to ride on floats or other vehicles that are integral to carrying out a group’s parade theme.
14. Candy/favors may not be thrown from the parade units. If you wish to provide candy or favors to the spectators along the parade route, walkers should be provided to distribute those items.
15. Walkers will walk independently from their parade units. Units will not be allowed to stop to wait for their walkers to catch up.
16. All units shall remain in a forward motion and will stop only when parade officials ask them to stop or safety dictates. Units will be asked to maintain a 30’ distance between them and the unit in front of them.
17. A parade official will direct each unit where to stop in the route to be judged.
18. All entries with animals are asked to clean up after them.
19. The only Santa and Mrs. Claus that will be allowed in the parade will be the official Santa and Mrs. Claus provided by Main Street of Menomonie, Inc. and the WINTERDAZE Committee. You may wear a Santa hat but all other Santa costumes in part or in full will not be allowed in the parade.
20. Signage is the responsibility of the parade participant.
21. The parade will start promptly at 6:30 pm. All units are required to be at their assigned number in the lineup no later than 6:00 pm.
22. No open flames, horns, sirens, confetti.
23. In our effort to keep this parade to one hour in length, we turn away parade unit requests every year. We wish everyone a wonderful parade experience but we do expect everyone to abide by the rules listed in this document. Not adhering to all the rules could prohibit you from being a part of the parade the following year.
24. Drivers of units are required to have skill enough to maneuver their units in and out of tight spots. This includes being able to back their units up if need be.
25. One week from parade day you will receive a letter with your unit number and check-in information.
26. All horse units need to check in and then unload. Please be in the lineup by 6:00 pm.



**December 8, 2011
6:30 pm**

2011 WinterDaze Parade Media Sheet

Please give us complete information. We will use this information to write the script that the announcer will use while your unit is being introduced. **PLEASE PRINT LEGIBLY!**

Unit Name: _____

Sponsoring organization (if different from above): _____

Information of special interest that you would like spectators to know?

Describe your parade unit (shape, approximate length, type of vehicle):

Return to:

Main Street of Menomonie, Inc.
342 Main St E
Menomonie, WI 54751

OR

Fax #: 715-235-2824

Email: mainstreet342@wwt.net